

# Sponsorship

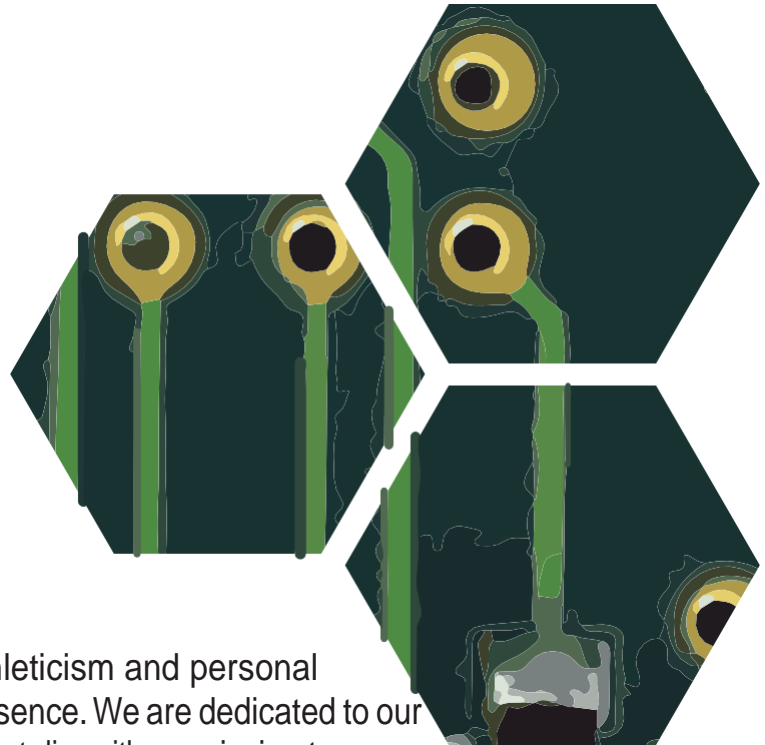
# 2018 Sponsorship

## ABOUT US

Silicon Valley Roller Girls is a 501©3 non-profit roller derby league operating since 2007.

As a nonprofit organization, we rely on the generosity of our sponsors, fans, and donors to keep the league running. Contributions provide SVRG the opportunity to travel, buy uniforms, rink time, equipment, and other expenses.

In addition to cultivating our skaters through athleticism and personal empowerment, SVRG has a strong community presence. We are dedicated to our community and partner with other nonprofit organizations that align with our mission to empower women, men, and children, and promote healthy living for all.



- Over 100 league members and staff (7 to 55 years old)
- 3 competitive league teams + a strong junior derby program
- Multiple boot camps throughout the year to introduce, recruit, and educate prospective players and officials
- 6,000+ Facebook fans
- 2,000+ Twitter followers
- 700+ Instagram followers
- 2,000+ subscribers to our monthly e-newsletters
- 2,000+ unique visitors / 3,000+ page views per month at svrg.org
- 500+ attendees at each bout



### AUDIENCE DEMOGRAPHIC

#### Age:

7 - 20 yrs: 14%  
21 - 34 yrs: 40%  
35 - 44 yrs: 36%  
45 - 55 yrs: 10%

Male: 41%  
Female: 59%

#### Household Income:

\$35,000 -  
\$150,000 per year

#### Education:

86% college  
educated

# 2018 Sponsorship

## \$6,500+ MASTER CONTROL SPONSOR

All benefits of Petabyte sponsor, plus:

- “Featured Sponsor” on Silicon Valley Roller Girls website main page
- Tabling and vending opportunities
- Sponsor mention in every newsletter
- Weekly social media mentions across all platforms (Facebook, Twitter, Instagram), plus 1 blog post
- 25VIP tickets to the home bout(s) of your choice
- Scoreboard advertising
- Penalty box host
- 3 announcement of sponsorship at all SVRG season home bouts
- 100 complimentary tickets
- Logo on bout day jerseys/ helmets
- Autographed 11x14 league photo
- SVRG merchandise gift bundle

## \$2,500+ TERABYTE SPONSOR

All benefits of Gigabyte sponsor, plus:

- 6 social media features per platform (Facebook, Twitter, Instagram)
- “Sponsor of the Month” in SVRG newsletter for 1 month
- Announcement of sponsorship at all SVRG season home games
- 24 complimentary tickets to SVRG home bout(s) of your choice
- Logo on scrimmage jerseys
- Autographed 11x14 league photo
- SVRG merchandise gift bag

## \$500+ MEGABYTE SPONSOR

- Logo on SVRG website sponsor page
- 1/4 page ad in bout programs
- Sponsor provided banner posted during 1 home bout
- 4 Complimentary tickets to the SVRG home bout(s) of your choice
- Autographed 8x10 league photo

## \$4,500+ PETABYTE SPONSOR

All benefits of Terabyte sponsor, plus:

- Logo AND link on Silicon Valley Roller Girls website main page
- Weekly social media features per platform (Facebook, Twitter, Instagram)
- “Sponsor of the Month” in SVRG newsletter for 3 month
- 60 complimentary tickets to the SVRG home bout(s) of your choice
- Logo on scrimmage jerseys
- Autographed 11x14 league photo
- SVRG merchandise gift bag

## \$1,000+ GIGABYTE SPONSOR

All benefits of Megabyte sponsor, plus:

- 3 social media features per platform (Facebook, Twitter, Instagram)
- 10 Complimentary tickets to the SVRG home bout(s) of your choice
- Autographed 8x10 league photo
- SVRG merchandise gift bag

## PACKAGE ADD-ONS AND A LA CARTE

10 skater event appearances .....	\$500
Officials time out, jam line, or penalty box sponsor .....	\$500
Scoreboard ad.....	\$350
1 social media feature per platform (Facebook, Twitter, Instagram).....	\$250
Sponsor booth and halftime mention.....	\$200
Sponsor provided banner placement.....	\$100
¼ Page add in bout program.....	\$75

